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How long would it take you to recreate all of your business documents from scratch? Could you recreate them? This is a very simple question that only gets asked when there is a computer crash. Businesses and individuals do not think about backups and disaster recovery on a daily basis. It is only when your data is no longer available does someone ask "Who was responsible for the backups?" Most companies do not have the technical staff on hand to perform backups and restores.

Let me introduce you to our company and the services we provide. Northshore Micro is a computer service and repair company with over 25 years experience that is now offering "Remote Backup". Remote backup is where your backup is sent across the internet to an offsite location for storage. Even if you have a local backup, having a remote backup can be very beneficial. Benefits of our remote backups include the following:

- ✓ Data encryption: Secure your data locally before it is sent over the internet
- ✓ In the event of a catastrophic event to your office, data is stored at a remote location
- ✓ Backups run automatically and are scheduled. There is no need to worry about manually running your backups
- ✓ Receive email confirmation about your backups

How much do you think a service like this is worth, to have the peace of mind knowing that in the event of a catastrophic failure, you could be up and running in a few hours? Would you be surprised if I told you that backup packages start at as little as \$39.99 a month plus installation fee? If you think about the labor hours and potential downtime lost data can generate, you will realize that for as little as \$39.99 a month, you data can be safeguarded and you can avoid this unnecessary pitfall.

For more information on available packages, prices, and additional services offered, please contact Northshore Micro at (504) 342-4858 or visit us on the web at www.northshoremicro.com.

Respectfully submitted

Northshore Micro, L.L.C

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