

NSM SALES LEAD DOCUMENTATION

Customer Name _____

Address _____

Address Continued _____

City _____

Zip _____

Company Name _____

Source of Lead

Telephone	Cold Call	Web Site	Walkin
-----------	-----------	----------	--------

Date of Customer Contact

Date: _____

Who Contacted the Customer _____

How was the customer contacted?

Phone	Mail	Email	1-on-1
-------	------	-------	--------

Customer representative contacted? _____

Profile of customers computer needs _____

Current Support provided by who? _____

Customer's interest level in our

Backups	Maint.	As Needed
---------	--------	-----------

Customer's likelihood of purchase

Backups	Maint.
---------	--------

Should follow-up when?

Yes	No	Date:
-----	----	-------

Additional Notes: _____

Paul's Cell 985-640-9638

Thorn's Cell 985-640-8439